

Press Release CannaTrade 2018

CannaTrade 2018 – 27th to 29th of April Hall 622, Zurich-Oerlikon

Cannabis is on the rise all over the world – Switzerland and the international Swiss hemp fair CannaTrade are one of the leading players.

The international Swiss hemp fair CannaTrade was formed in 2001 inspired by the “Swiss hemp boom” in the 90ies and became soon one of the most important and biggest hemp fair in the world. Due to changes of mind in Swiss hemp politics, during the years 2004 to 2008 as well as the concurrent liberalisation of cannabis in Spain, Austria, Czech Republic and especially in the USA, the Swiss hemp fair diminished extremely and took place only every two years.

The big change came in 2016 when innovative Swiss growers cultivated cannabis with less than 1% THC and revived thereby the Swiss cannabis business. Nowadays it is already legal to sell CBD flowers as a kind of substitute for tobacco in Swiss. The higher margin of the THC content by law makes the cultivation of hemp plants with higher CBD content even possible and this meets with economic interests worldwide. Also the hemp fair CannaTrade is springing to life and becomes again an important platform for the international cannabis trade.

The upcoming edition 2018 takes place in Zurich Oerlikon, Hall 622, not like in the past two years in Dietikon. It takes only three minutes by S-Bahn (suburban train) from the central railway station Zurich to the hall 622 in Zurich-Oerlikon and only 15 minutes from the airport Zurich. Nearby the exhibition hall you find all you might need for a perfect stay, like hotels, restaurants, shops and parking decks.

Around 200 exhibitors from all over the world will „populate“ 150 stalls of CannaTrade 2018 to present their products and to inform on the diversity of the hemp plant. Additionally we also arrange for distinguished lectures and discussions with well-known representatives of politics, culture and certainly out of the world of cannabis.

And finally the best: After all the years we will present real hemp plants again and provide for hundreds of (legal) cannabis plants which will certainly contribute to a very special and unique atmosphere!

The Programm, Details, Figures and Facts please find on the following pages.

Programm & Highlights

Daily

CBD

More than 30 exhibitors will present products made from or with CBD, like oils, flowers, pollinates and various food stuff. We even dare to maintain that the up-coming CannaTrade 2018 will show the biggest variety of CBD products the world has ever seen!

Hanf-Warenhaus/Warehouse Hemp Products

Take the chance to inform and taste the variety of products made of hemp, like food stuff, drinks, beauty care, textiles, building material and much more in the Hanf-Warenhaus (Warehouse for Hemp Products) at CannaTrade.

Glassblower

Manu of Glashus and his glassblower friends from all over the world will fascinate you with beautiful works of glass art like pipes, bonges, dabbers and everything what a smoker heart might desire..

Friday, 27th of April 2018

Subject: Cannabis & Medicine

Lectures and Discussions

With Dr. Franjo Grotenhermen (DE, via Skype), Prof. Dr. Rudolf Brenneisen, chemist Manfred Fankhauser, Markus Berger and Michael Knodt (DE)

Saturday, 28th April 2018

Subject: Hemp & Politics

Lectures and Discussions

With Thomas Kessler, Maya Graf, Stefanie Knocks, Sandro Cattacin, Claudio Buholzer, Sven Schendekehl, Hans Peter Kunz , and more

NEW: CannaSwissCup – Award Show

Finally after 10 years, we award again the famous prize for the best Swiss grass.

All information on the CannaSwissCup you will find under www.cannaswisscup.ch

Sunday 29th of April 2018

Subject: Hemp & Culture

Lectures and Discussions

With Mathias Bröckers (DE), Hans Cousto (DE), Wolf-Dieter Storl (DE), Roger Bottlang,

CannAward – Award

Every year at CannaTrade the best products are awarded in the different categories.

- Grow (growing equipment) - Paraphernalia (smoking accessories)
- Nature (Food Stuff, Cosmetics) - Media
- **New:** Tobacco Substitutes

Joint Rolling Contest

Don't miss the popular Joint Rolling Contest. Beside the most beautiful works of art we will also award the fastest „Joint Rollers“ in 2018.

Details on the programm & times: www.cannatrade.ch

CannaTrade 2018 – Figures and Facts

200 Exhibitors - 150 Stands

We proudly present a fully booked exhibition hall of CannaTrade 2018 and reached hereby the high level of the past years.

10'000 Visitors are expected

CannaTrade 2016 could welcome around 7000 visitors during the three fair days. For this years' edition we expect at least 10000 visitors, including 500 business visitors, due to the current cannabis boom in Swiss.

Opening Times

Friday: 11.00 – 19.00

Saturday: 11.00 – 20.00

Sunday: 11.00 – 18.00

Food and Drinks

Various food stands and bars at CannaTrade will prepare delicacies, mostly made of hemp, from all over the world.

Route to CannaTrade

We advice you to take the public transport! The exhibition hall 622 is nearby the railway station of Zürich-Oerlikon and it takes only three minutes by S-Bahn (suburban train) from the central railway station Zurich.

Pre-Selling

The pre-selling of tickets is available under www.starticket.ch

Minimum Age

Access to CannaTrade is legal from the age of 18. Minors only have access when accompanied by legal guardians.

After Show Party

The big After Show Party of CannaTrade and the CannaSwissCup takes place in the Queens/Q-Club Zurich on Saturday 28th of April. Live on stage: Delinquent Habits (US), Cali P (CH) and many more.

For any questions please contact:

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