

## Overview of all Editions

The CannaTrade – International Hemp Fair emerged 2001 from the two 'Swiss Hemp Day' sessions which took place in Ittigen and Biberist in 1999 and 2000.



### 2001

65 exhibitors from 10 nations

5000 visitors

Location: Festival Hall, BernExpo, Bern

The 'Swiss Hemp Days' evolved into the first CannaTrade in 2001. However, the name '3rd Swiss Hemp Days' was still featured in the announcement.

Of special note: the trade fair included an 'Interhanf Cafe' for surfing the hemp worldwide web and Howard 'Mr. Nice' Marks and Polo Hofer were in attendance at the CannaSwissCup to hand out prizes.



### 2002

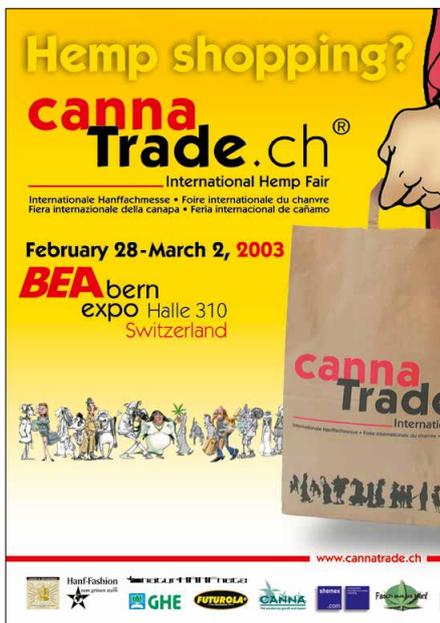
115 exhibitors from 12 nations

11,000 visitors

Location: Festival Hall, BernExpo, Bern

The number of visitors doubled, as did the number of exhibitors. The hall was completely sold out and completely 'smoked out' too, given that there was no smoking ban at this time! :-)

Of special note: the CannaComix exhibition took place for the first time in 2002 and has featured at every CannaTrade ever since.



## 2003

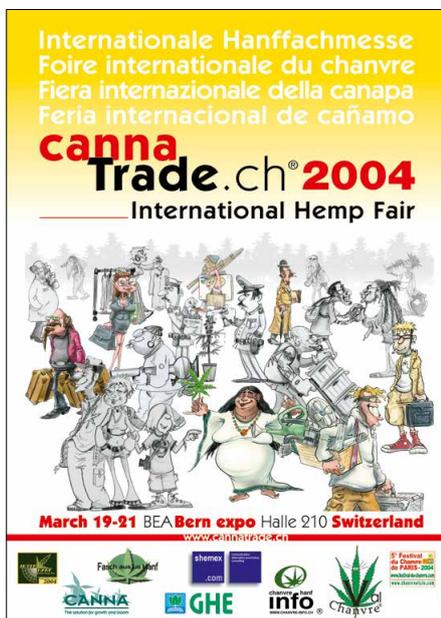
152 exhibitors from 15 nations

9,000 visitors

Location: Festival Hall, BernExpo, Bern

CannaTrade continued to grow with more and more exhibitors and visitors travelling to Bern, in particular to stock up on the legal THC hemp seeds.

Of special note: the issue of protecting young people was mentioned for the first time at CannaTrade 2003 with admission to the fair being restricted to over-18s for the first time.



## 2004

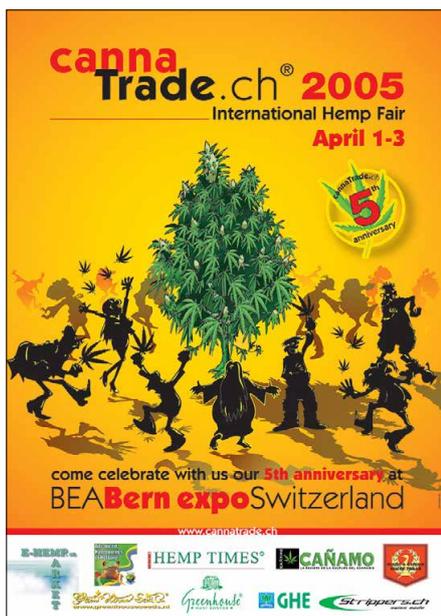
164 exhibitors from 15 nations

14,000 visitors

Location: Hall 210, BernExpo, Bern

CannaTrade relocated from the old Festival Hall (4000m<sup>2</sup>) to the new Exhibition Hall 210 (7000m<sup>2</sup>) despite the fact that the end of the 'Duftsäckli' hemp shop era was already in sight.

Of special note: the Internet Café was still present (!) as well as all the established highlights such as the Hemp Bar, Hemp Fashion Show, Joint Roll Contest and CannaSwissCup.



## 2005

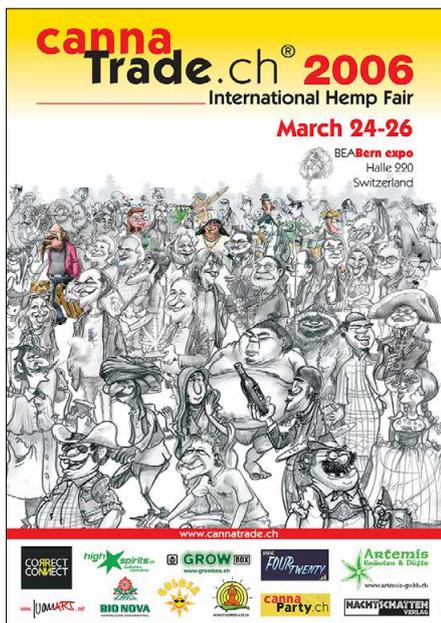
175 exhibitors from 15 nations

15,000 visitors

Location: Hall 210, BernExpo, Bern

A celebration of the fifth anniversary! However this was the last 'big' CannaTrade (for a while) because the 'Duftsäckli' hemp store era had come to an end and there were already not so many Swiss hemp companies left.

Of special note: the Hemp Initiative was launched the year before and feverish attempts were made at CannaTrade 2005 to collect signatures in favor of a sensible policy on hemp.

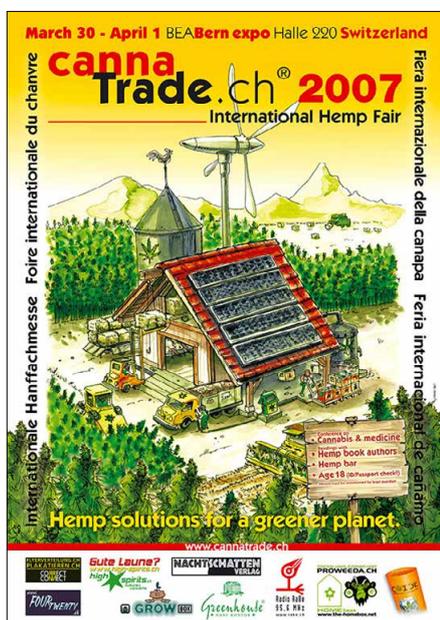


## 2006

100 exhibitors from 11 nations  
10,000 visitors  
Location: Hall 210, BernExpo, Bern

At the start of 2006, 105,000 valid signatures were submitted in favor of the Hemp Initiative and the CannaTrade team played a significant part in this. There were only a few weeks left to organize the trade fair but somehow they managed it. The decline in exhibitors was notable, as was the drop in visitors.

Of special note: the legendary CannaSwissCup took place for the last time until it was reinstated 11 years later.



## 2007

94 exhibitors from 10 nations  
11,000 visitors  
Location: Hall 210, BernExpo, Bern

The decline in exhibitors continued but the legal sale of seeds kept CannaTrade afloat: the large seed companies were there from the start and attracted visitors from all over the world.

Of special note: this was to be the first time (at least for a while) that THC seeds could be sold legally in Switzerland...



## 2008

130 exhibitors from 16 nations  
12,000 visitors  
Location: Festival Hall, BernExpo, Bern

CannaTrade continued to grow until the selling of seeds was prohibited just three days before the trade fair began. And this almost spelt the end for CannaTrade. At the same time, the 'CannAward' was launched in this year, selecting the best products in three categories (Grow, Paraphernalia, Nature) along with the category of most attractive stand.

Of special note: in November of the same year, the Hemp Initiative was rejected by Swiss voters and Switzerland lost its status as an international player in the legal cannabis business.



## 2009

100 exhibitors from 12 nations  
13,000 visitors  
Location: Hall 5, Messe Schweiz, Basel

CannaTrade relocated to Basel. This clever change in location was initially triggered by a shortage of hotel rooms due to the Ice Hockey World Championships taking place in Bern. However, it proved to be a positive move, bringing renewed energy and rivalling the former scale of the event.

Of special note: whilst smoking was already prohibited in public buildings in the rest of Switzerland, smoking was permitted in the exhibition halls in Basel and so the familiar scent of CannaTrade was still in the air...



## 2010

115 exhibitors from 14 nations  
9,000 visitors  
Location: Hall 5, Messe Schweiz, Basel

A celebration of the 10 year anniversary! But this was the 'last' CannaTrade as many knew it: no seed companies meant fewer visitors. Exhibitors no longer got their money's worth and neither did CannaTrade. Shortly after the 2010 trade fair, Basel was forced to forgo its special status as a smoke-friendly canton – making this the last CannaTrade where smoking was permitted within the exhibition hall.

Of special note: the 10<sup>th</sup> edition of CannaTrade featured a 'Business Lounge' for the first time. And although the trade fair was coming to an end, a new seed had been sowed...



## 2012

64 exhibitors from 8 nations  
7,000 visitors  
Location: Stadthalle Dietikon, Zurich

After a year without CannaTrade (2011), the trade fair management decided to switch to a 2-yearly cycle. Switzerland was still in the Stone Ages as far as its policy on hemp was concerned and most of the companies from the first 10 years were no longer in existence. But (fortunately!) there was no appetite for giving up at CannaTrade and the Stadthalle Dietikon was just the right size for the event to survive in a small setting.

Of special note: based on the motto of 'Summer in the city', the area around the Stadthalle formed





## 2018

180 exhibitors from 18 nations

10,000 visitors

Location: Hall 622, Zurich

Switzerland and CannaTrade returned to the international platform. The CBD boom spawned several hundred new companies in a short space of time. CannaTrade returned to its original size and for the first time attracted over 1,000 professional visitors again from all over the world.

Of special note: the CannaSwissCup awoke from its hibernation! With a brand-new design, Switzerland's 35 best CBD flowers were sold to the 900 jury members and now this selection of the best Swiss weed takes place at each fair.



## 2019

200 exhibitors from 22 nations

11,000 visitors

Location: Hall 622, Zurich

The trade fair sold out in no time, even though the area around Hall 622 had been expanded again compared to the previous year. CannaTrade 2019 became the most important meeting place for Europe's cannabis industry in 2019 and over 1500 companies visited the fair. Visitors also flocked here in droves and for the first time in the history of CannaTrade, people had to be stopped from entering the hall.

Of special note: even before the fair, it was clear that the time is right to return to Bern next year...



## 2020 > 2021 > 2022

250 exhibitors from 30 nations

Location: Festival Hall & outdoor area, BernExpo

It should have been the comeback of the year – CannaTrade returning to the location where it all began in 2001. If it hadn't been for the virus turning the world upside down. CannaTrade has managed to survive this turnaround thanks to its loyal supporters and is VERY much looking forward to 20-22 May 2022 when the next hemp fair – the biggest ever in Switzerland – will open its doors in Bern over an area of 12,000 m<sup>2</sup>.

But before that, the 20th anniversary will be marked from 2-4 July 2021 at the premises of BernExpo in Bern.