

CannaTrade 2020 – Press Release | 12.01.2020

**CannaTrade 2020, 15. – 17. May 2020
BernExpo, Bern, Switzerland**

After more than 12 years the hemp fair CannaTrade returned home, back to its roots. In 2001 the first Swiss hemp fair took place in Bern. From 2008, towards the end of the «Duftsäckli-Area (Flavour Sacs-Area)», the CannaTrade took place in several locations across the Swiss. The worldwide changing conditions as well as the CBD-Boom allowed the hemp fair finally to regain its former strength. The past editions of the CannaTrade in the Halle 622 in Zurich were booked out within a very short time and more than 150 companies on the waiting list were left empty-handed. The logical consequence simply was to go back to Bern and the far bigger exhibition area.

On more than 12'000m² area the CannaTrade 2020 will present a great variety on the cannabis subject with CBD, growing, smoking culture, vape, medicine, food, beauty care, building material, art and culture. Over 300 exhibitors will present their hemp related products, innovations, information and services. Around 2000 Business Visitors from all over the world as well as 10'000 – 15'000 interested fair visitors from the Switzerland and neighboured countries are expected to join the show.

The highlights for visitors are certainly the Hemp Food Festival, the Swiss championship in joint rolling as well as the event program with various speeches on medicine, growing and politics. Business Visitors come together for meetings or just to relax in the Business-Lounge of CannaTrade. The day before the CannaTrade starts, the International Cannabis Business Conference (ICBC) will take place, in cooperation with the US-company International Conferences Group, as already in the previous year 2019. The exhibitors of CannaTrade will have the chance to win the popular CannAward, the selection of the best products out of 10 different categories. Also in 2020 the Swiss CBD producers will take part in the famous CannaSwissCup, the competition for the best CBD grass grown in 2019. Excitement is guaranteed!

Detailed info please find at: www.cannatrade.ch

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Bern, Switzerland
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