

Press Release | December 2023

**CannaTrade 2024, May 24-26, 2024**  
Halle 622, Zurich

For the 18th time, the CannaTrade - International Hemp Fair and Festival will take place, for the fourth time at Halle 622 in Zurich.

With over 6000m<sup>2</sup> of space, 150 exhibitors from around the world will present products and information about the industrial, medical, and recreational cannabis plant. From cultivation accessories to CBD and hemp products, information about hemp as medicine, edibles, cosmetics, as well as smoking accessories, CannaTrade offers everything related to the topic of hemp.

A major focus at CannaTrade 2024 is the pilot projects that have been launched in various Swiss municipalities and cities. These pilot projects are examining the legal distribution of THC cannabis to recreational consumers and are pioneers in the planned legalization of cannabis in Switzerland, expected in the coming years.

Around Halle 622, the chillout area with the popular Hemp Food Festival featuring food stalls from around the world, bars, and music invites visitors to relax and enjoy. In collaboration with Radio Rabe (Bern), Radio 3fach (Luzern), Kanal K (Aarau), and Jam-on Zug, top DJs will be behind the turntables, and in between, panel discussions on current hemp policy, cannabis as medicine, and the Swiss Joint Rolling Championship will be broadcast live.

At CannaTrade, business customers enjoy relaxed networking in the Business Lounge, and Swiss CBD producers will once again compete in the CannaSwissCup in 2024 to determine the best CBD strains. Excitement is guaranteed!

For more information: [www.cannatrade.ch](http://www.cannatrade.ch)

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